

Beccah Rothschild, MPA, is the Director of Health Literacy Projects at Health Research for Action (HRA), a center in the UC Berkeley School of Public Health. She has worked for more than ten years in the fields of adult literacy and health literacy in numerous capacities, including direct service, project management, research, and interventions. In doing this work, she has worked with health plans, pharmaceutical companies, advocacy groups, clinicians, hospitals, and consumers. At HRA, Ms. Rothschild co-directs the Health Plan Access Project, the Medi-Cal Access Project, and is involved in all other center projects that relate to health literacy.

Prior to joining HRA, Ms. Rothschild managed the California Health Literacy Initiative, a project of California Literacy. Within the Initiative, Ms. Rothschild worked throughout California with health care providers and patients on verbal communication and policy issues surrounding health literacy. She also worked for four years at the Second Start Adult Literacy Program in Oakland, including two years as the program's Families for Literacy Coordinator. While at Second Start, she wrote four elementary level oral history books based on the lives of adult students in the program. These oral histories focus on gender and health issues, as they relate to literacy.

Ms. Rothschild has master's degree in public administration and non-profit management from San Francisco State University and a BA from the University of Wisconsin, Madison, with majors in Spanish and Global Cultures.